

SUSTAINABLE PALM OIL AND YOU

WHY USE SUSTAINABLE PALM OIL?

Palm oil is the most productive edible oil crop in the world.

It can also be more **environmentally friendly and sustainable** than other types of oil.

WHY?

Less land is needed to produce large amounts of oil.



DID YOU KNOW?

Oil palms produce 4-10 times more oil per acre than other crops, like soy or canola.

THE COMPANIES YOU SUPPORT

There will always be demand for edible oil. By asking the companies you support to join the Roundtable for Sustainable Palm Oil (RSPO) and use RSPO-certified sustainable palm oil that is deforestation-free, **your buying choices can change the effect palm oil crops have on the rainforest.**



THE EFFECT ON THE GROUND

Demanding the use of RSPO-certified sustainable palm oil that is deforestation-free:

- Helps guarantee **fair working conditions** for local people.
- **Fights deforestation** caused by oil crops.
- **Reduces burning practices** harmful to local habitats.
- **Protects endangered species**, like tigers and orangutans.



HOW CAN YOU HELP?

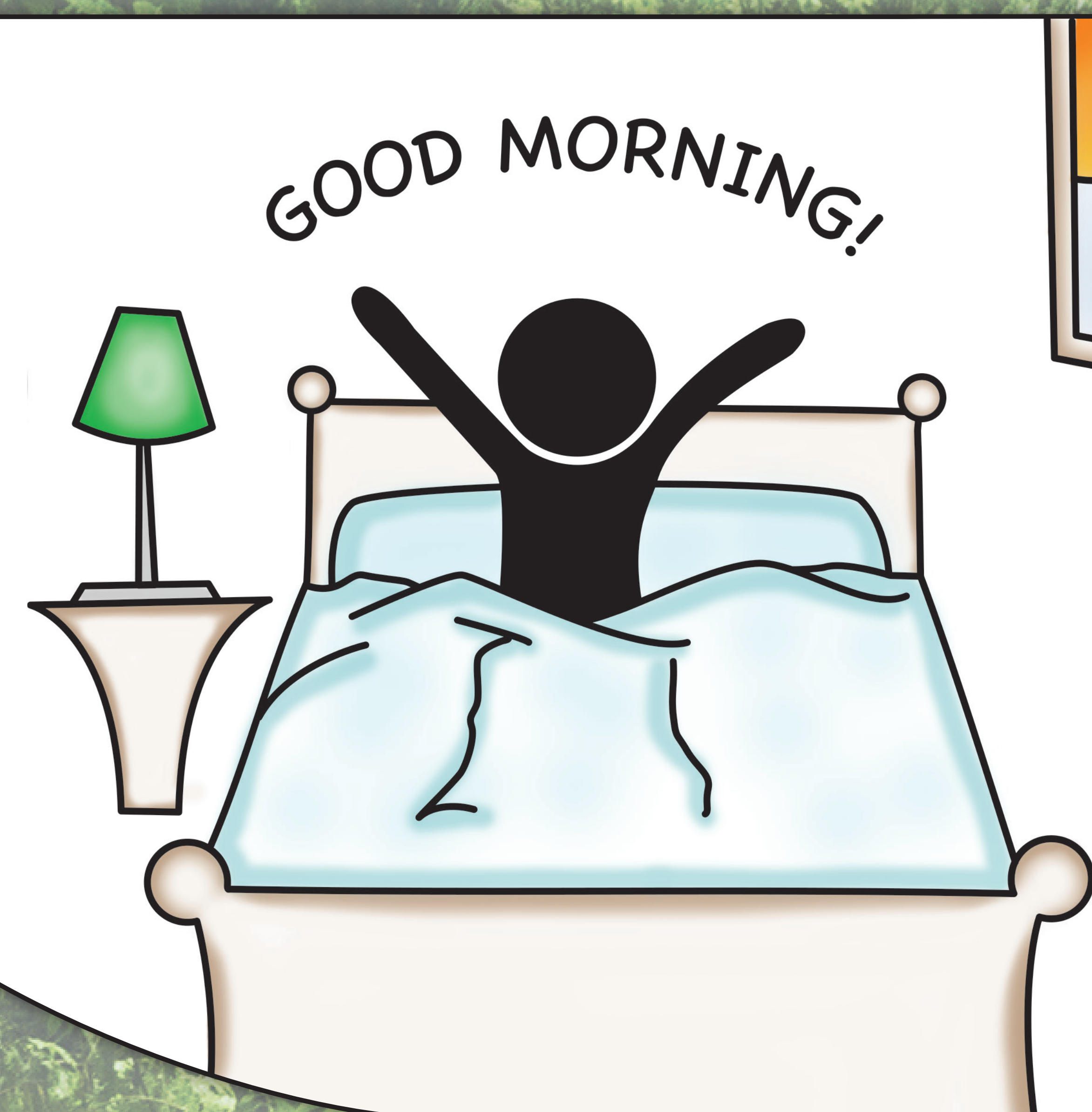
1. Download the **FREE PalmOil Scan app** and shop responsibly.
2. **Don't boycott!** Support companies working towards using 100% RSPO-certified sustainable palm oil that is deforestation-free.
3. Don't see your favorite brand? **Urge them to join the RSPO.**



cmzoo.org/palmoilscan

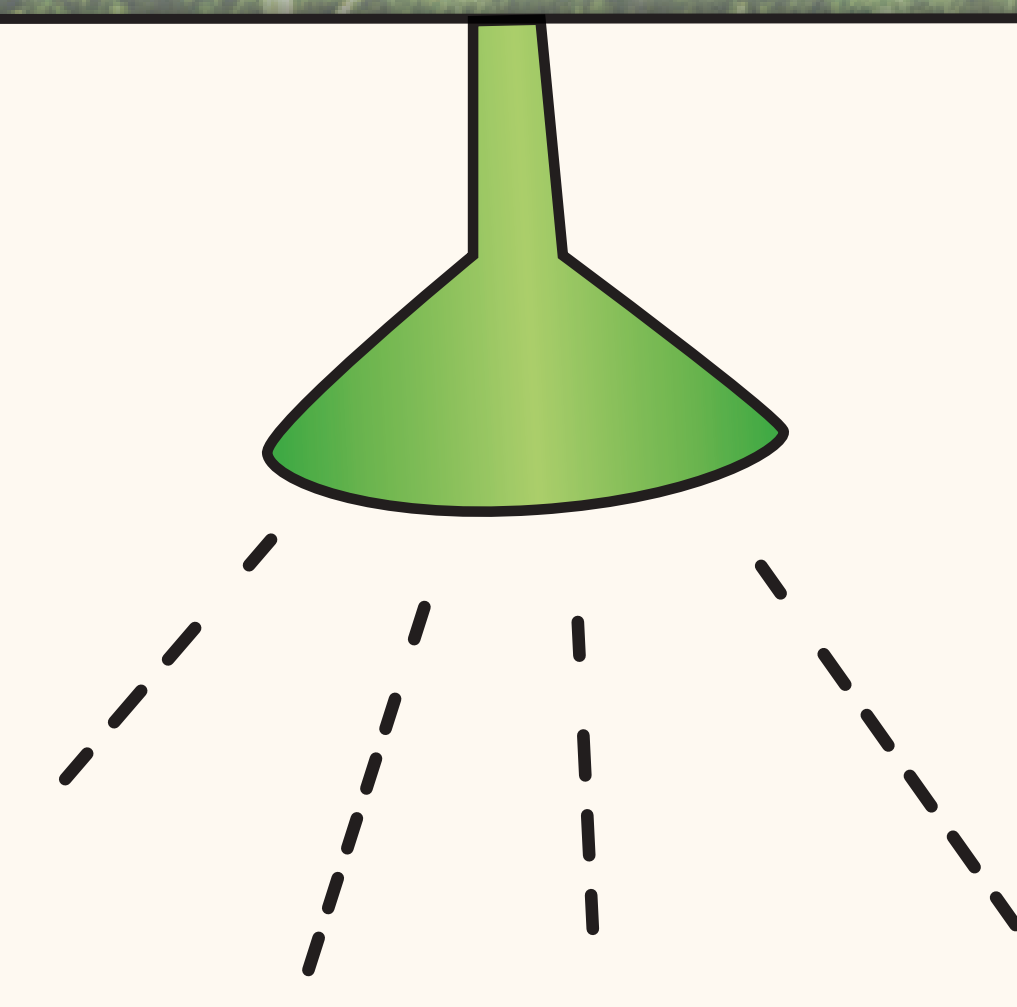


YOUR DAILY LIFE AND PALM OIL



KEEPING YOU CLEAN

Many popular soap, shampoo, conditioner and toothpaste products contain palm oil.



YOUR MORNING ROUTINE

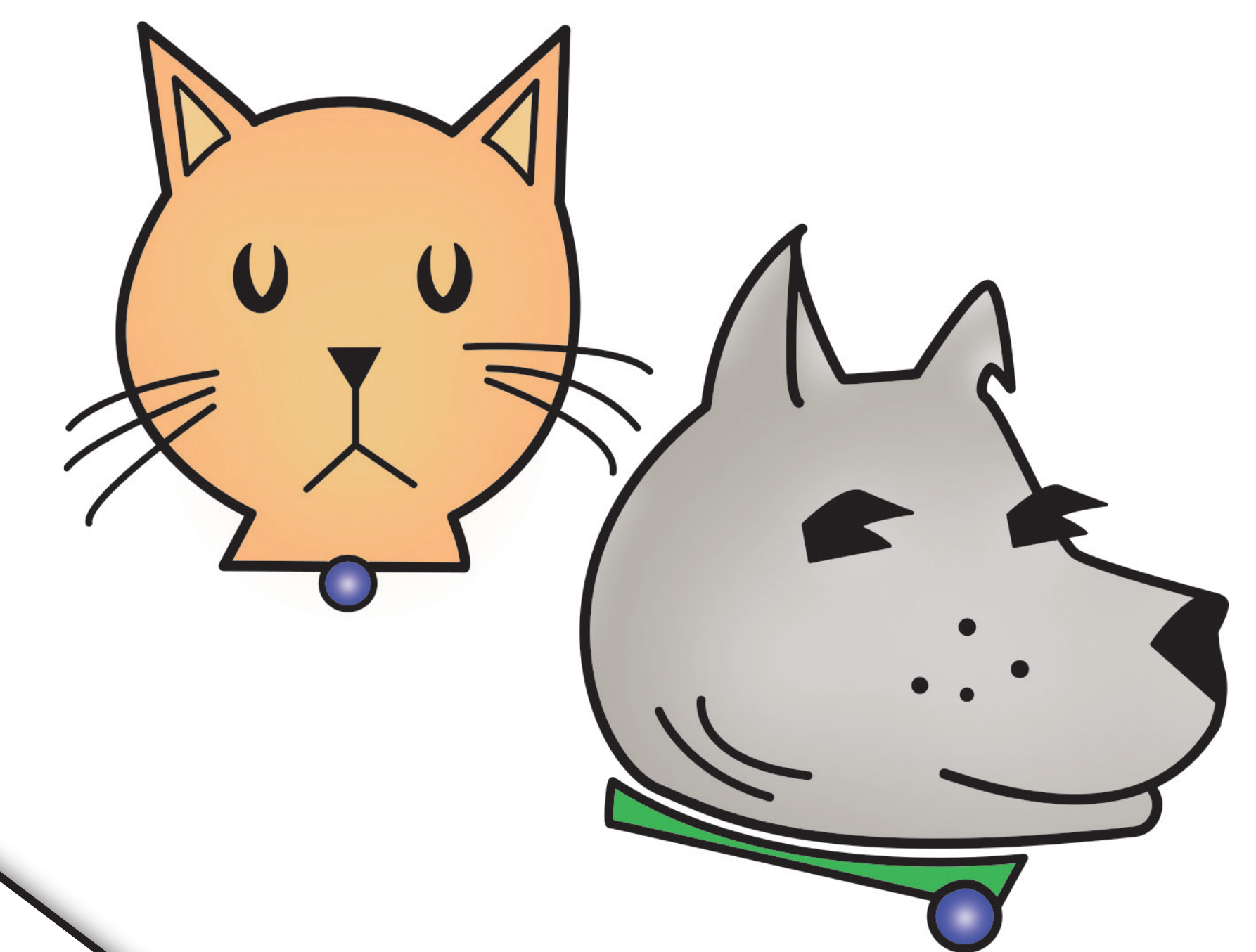
The foods you eat for breakfast, like oatmeal, cereal, donuts and cereal bars, can all contain palm oil.

TAKING A LUNCH BREAK

Whether it's a frozen meal, a side of fries or a late-afternoon candy bar, many of the foods you eat for lunch contain palm oil.

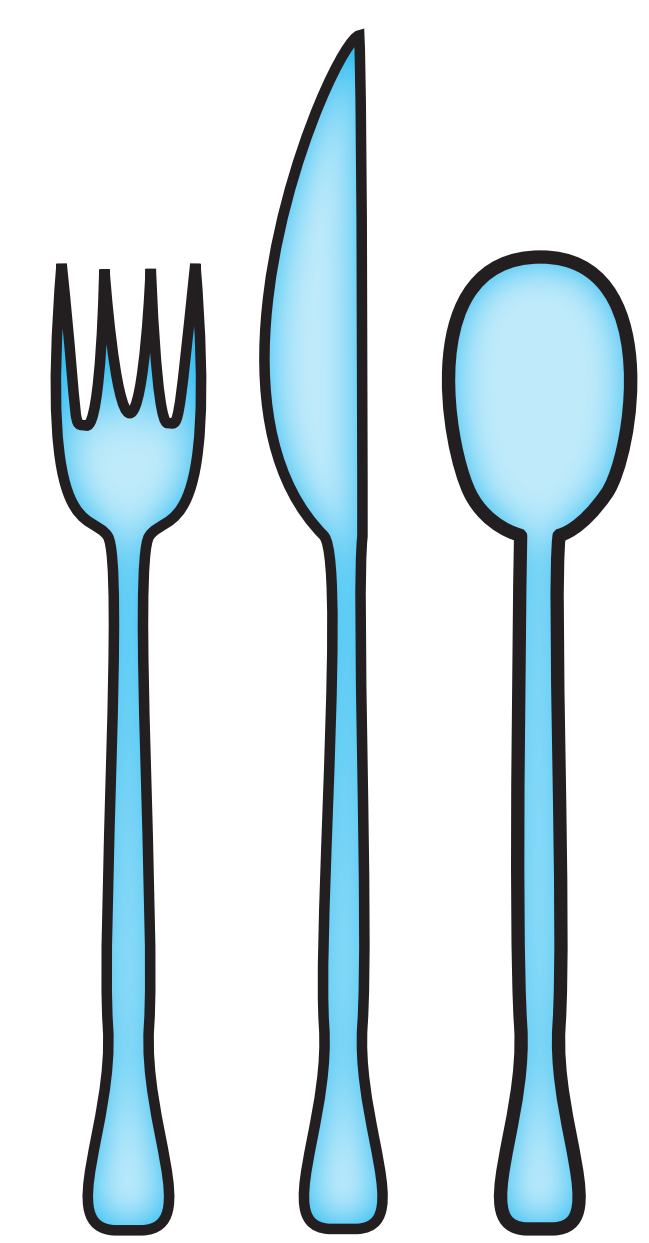


Even the products used for pet care often contain palm oil derivatives.



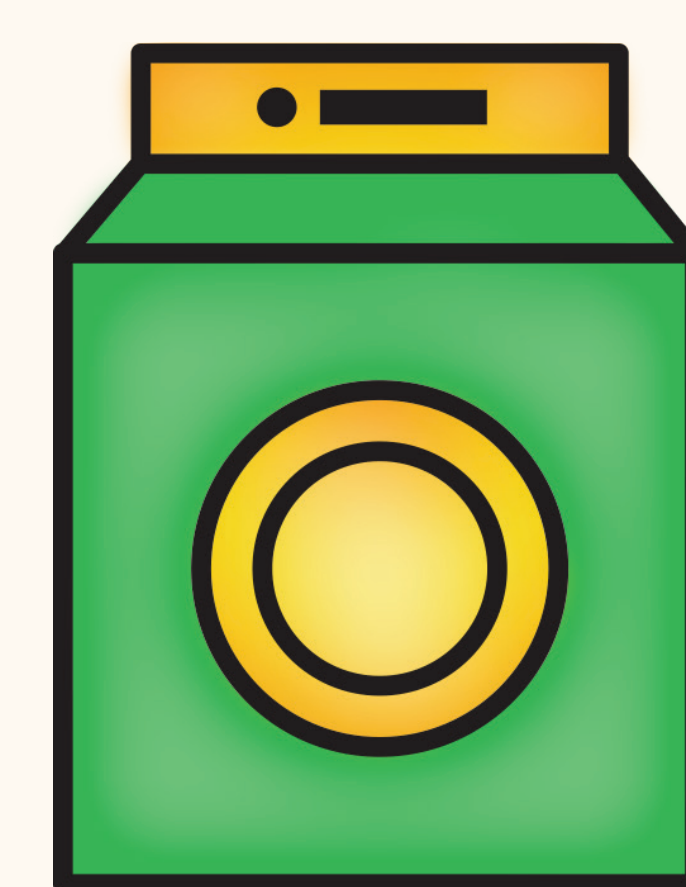
WHAT'S A DERIVATIVE?

This is a product created by processing palm oil. The products you buy may contain one of more than 50 derivatives without "palm oil" in the name.



WHAT'S FOR DINNER?

From the oil and sauce you cook with to the pizza you bake, palm oil can be found in your kitchen – even in the desserts you enjoy!



WASHING UP

Many household cleaning items, such as dish soap and laundry detergent, contain some form of palm oil.

WHAT YOU CAN DO!

Download the **FREE PalmOil Scan** app and use it when you shop!